



MEILLAND

ROSES & CREATION



NEW COLLECTION

1850

Joseph Rambaux, gardener at the Parc de La Tête d'Or, begins to create rose varieties.

1880

Francis Dubreuil, his son-in-law, begins to grow and market them. He hires Antoine Meilland, who marries his daughter Claudia in 1909.

1918

Creation of the Meilland company near Lyon and first exports of roses to the USA.

1945

PEACE® (Mme. A. MEILLAND®) is offered to the delegates of the first meeting of the United Nations in San Francisco.



1948

Creation of MEILLAND RICHARDIER for production with the Richardier family. MEILLAND INTERNATIONAL takes over the creation of varieties in the South of France.

1958

Alain Meilland takes over the creation of new varieties and extends the rose territory to Latin America and Japan.

LA VIE EN ROSES SINCE

1935

His son, Francis Meilland, takes the company into a new dimension with cold storage and a full-color catalogue.

1963

Papa MEILLAND® Meicesar, a tribute to Antoine Meilland.



1968

The law for the protection of new plant varieties is finally voted!

6 GENERATIONS

2019



ZEPETI®
Meibenbino



2024



HVE3 (High Environmental Value) certification for MEILLAND INTERNATIONAL site.

Today



The adventure continues with the 6th generation! Research, intellectual property and marketing are all focused on the improvement of the Rosa genus, innovation and international expansion.

2003



Black BACCARA®
Meidebenne
«The Black Rose».



1986



PIERRE DE RONSARD®
Meiviolin.



1980



Introduction of the zero-spray selection program.



A RANGE FOR

Romantica®

P. 8/9



The charm of old roses

PERFUMELLA®

P. 10/11



The most fragrant roses

CLASSICS

P. 12/13



The famous and great classics

Friendly®

P. 20/21



The charm of a wild and natural garden

STREET
COLORS®
NEW!

P. 22/23



Modernity and ecofriendly color
for your garden

EVERY NEED

CLIMBERS

P. 14/15



Blooming from the ground to the sky

drift®
Compact & easy roses

P. 16/17



For small spaces

the
knock out®
family of roses

P. 18/19



A blooming machine



MEIDILAND®

P. 24/25



The landscape safe bet



Pretty Polly®

P. 26



Generous bunches of charming little flowers

COMPACT ROSES

P. 27-30



Roses for balconies and terraces

Planting Tips **P. 31** • Our roses by color **P. 32-35**

Plantings around the world



1 SPAIN (Valence) - 2 FRANCE - 3 CHINA (Shenzhen) - 4 UNITED-STATES



Meilland creates its roses in France according to strict quality and selection criteria. The varieties are then tested all over the world.

A wide choice of plant habits



Ground cover



Climbers



Bushes



Shrubs



Covering bushes

Awards

Each year many Meilland roses receive awards from plant experts:



ADR
This certificate certifies the 'ecological' character of the new varieties, in particular their natural resistance to diseases. MEILLAND currently has 15 certified varieties.



A.R.T.S / A.G.R.S / A.A.R.S
These programs evaluate the adaptation of varieties to the climates of the United States. Meilland has received 25 awards for its varieties.



SNHF
Meilland varieties have been awarded 15 prizes by the French National Horticultural Society.



Number of awards per variety.



Blue Ribbon™
Label awarded by the Davis University of California to roses that maintain their aesthetic qualities under low irrigation. 10 Meilland varieties are labelled.

ROSES, MANY INSPIRATIONS...

Create

natural and
eco-friendly spaces



Combine

colors and shapes
with other plants



Embellish

public and
private spaces



Enjoy

the diversity of shapes
and fragrances







Romantica®

The charm
of old roses

Uses:

beds, various hedges,
floral bouquets



Very double flowers
(> 50 pétales)



Full sun
to part shade



Discover the whole range on meilland.com

1 **Baie des anges ROMANTICA® /
Orchid ROMANTICA®** Radprov



Exceptional
disease
resistance

2 **MARINA PICASSO®**
Meidyceus



Exceptional
disease
resistance

3 **PRINCESSE CHARLENE
DE MONACO®** Meidysouk



Exceptional
disease
resistance

4 **Mademoiselle MEILLAND®**
Meinostair



Exceptional
disease
resistance

5 **MICHELANGELO®**
Meitelow



6 **AUGUSTE ESCOFFIER®**
Meizasmyne



Exceptional
disease
resistance

7 **LEONARDO DA VINCI®**
Meideauri



Exceptional
disease
resistance

NEW 8 **ALEXANDRE ASTIER®**
Meilehagan



Exceptional
disease
resistance

NEW 9 **JEAN DE LA FONTAINE®**
Meiffable



10 **CAMILLE CLAUDEL®**
Meirougste



Exceptional
disease
resistance

11 **ALAIN SOUCHON® /
ROUGE ROYALE™** Meikarouz



NEW 12 **AUDREY FLEUROT®**
Meicatess



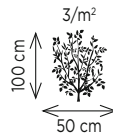
Exceptional
disease
resistance

Fruity fragrance



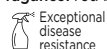
PIERRE ARDITI® / White PERFUMELLA®
Meicalanq

Fragrance: white peach, pear, mango, guava, lychee



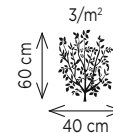
PRINCE JARDINIER® / MEILLAND®'s Schloss Ippenburg
Meitroni

Fragrance: red berries, raspberry



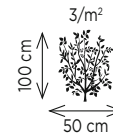
Golden PERFUMELLA®
Meifazeda

Fragrance: apricot, lilac green



BOTERO® / DUFTFESTIVAL® / Rouge PERFUMELLA®
Meiafone

Fragrance: apricot, blackcurrant, redcurrant

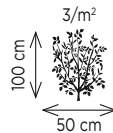


May rose fragrance



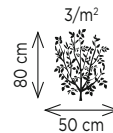
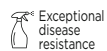
THE MC CARTNEY ROSE®
Meizeli

Fragrance: May rose, lemon



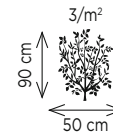
ELEGANCE® Française/ French ELEGANCE®
Meithatie

Fragrance: Damask rose, sweet



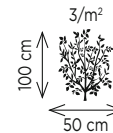
BELLES RIVES®
Meizolnil

Fragrance: Damask rose, honey, tea



PAPA MEILLAND®
Meicesar

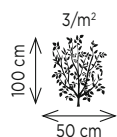
Fragrance: May rose, floral notes





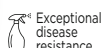
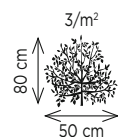
CHARLES DE GAULLE®
Meilanein

Fragrance: lemon verbena



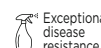
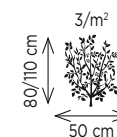
LYON LUMIERES®
Meivanae

Fragrance: verbena, lemon, anise



LINE RENAUD® / MEILLAND®'s Rose Elbflorenz
Meiclusif

Fragrance: grapefruit, lemon, verbena



PERFUMELLA®

The most fragrant roses

Uses:

beds, various hedges,
floral bouquets

Discover the whole range on
meilland.com



Full sun
to part shade

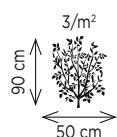


Strong
fragrance



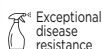
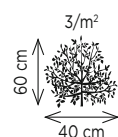
Black PERFUMELLA®
Meizhoro

Fragrance: Tea rose, fruity



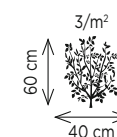
ANGGUN®
Meibokir

Fragrance: anise, spicy, mint



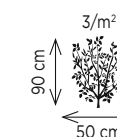
Honey PERFUMELLA®
Meibuteen

Fragrance: anise, spices



MONICA BELLUCCI®
Meimonkeur

Fragrance: spicy, anise, fennel







CLASSICS

The famous and great classics

Uses:

beds, various hedges, floral bouquets

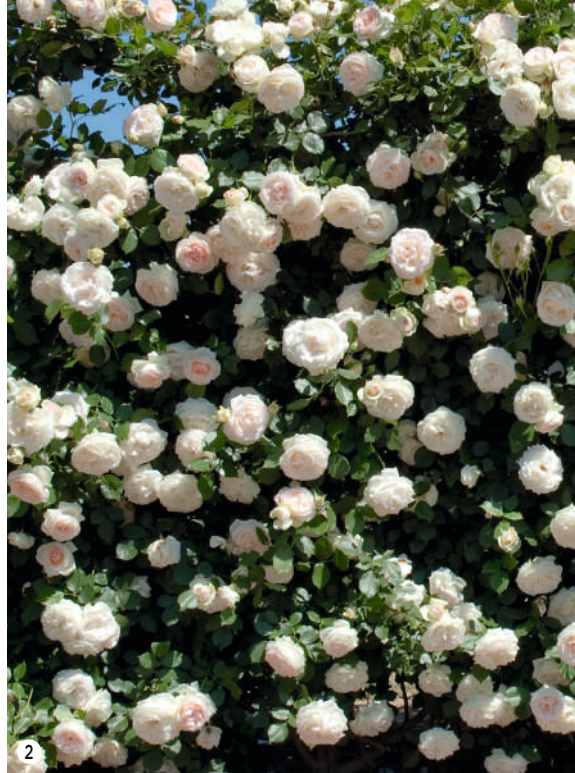


Full sun
to part shade



Discover the whole range on meilland.com







CLIMBERS

Blooming
from the ground
to the sky

Uses:

Walls, pergolas,
arches



Full sun
to part shade

Discover
the whole
range on
meilland.com

Climbing roses have different growth habits,
use these pictograms to help you.



S

Small
1,5 to 2m x 1,5 to 2m



M

Medium
2 to 3 m x 2 to 3 m



L

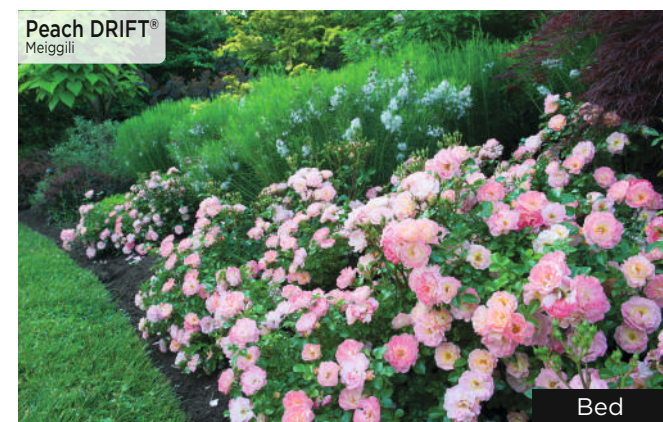
Large
> 3m x >3m

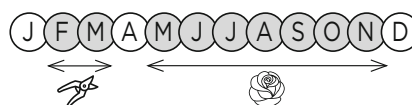
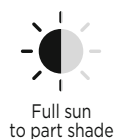
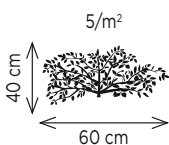
PIERRE DE RONSARD®/EDEN ROSE® Family:

1 PIERRE DE RONSARD®/ EDEN ROSE® 85 Meiviolin	M		
2 PALAIS ROYAL®/ White EDEN ROSE® Meiviowit	M		
3 Mini PIERRE DE RONSARD®/ Mini EDEN ROSE® Meibigboni	S		
4 Cyclamen PIERRE DE RONSARD® Pink EDEN ROSE® Margaret Mae	M		

OTHER VARIETIES:

5 DAVID HOCKNEY® Meibritty	S		
6 Golden PAREO® Meipiyou	S		
7 MON JARDIN & MA MAISON®/ Flora ROMANTICA® Meichavrin	M		
8 COCKTAIL® Meimick	M		
9 CHERRY EXPLOSION® Baisikomik	M		
10 INES SASTRE®/ COLIBRI® FARBFESTIVAL® Meiteratol	M		
11 JEAN HONORÉ MUS®/ CLEAR WATER Meibeljenb	L		
12 SABRINA® Meiptorius	S		





drift®

Compact & easy roses



No spray



Easy-care

For small spaces

Uses:

borders, planters, terraces, rockeries, small urban gardens



Popcorn DRIFT®
Novarospop



Icy DRIFT®
Meipicdevoj



Sweet DRIFT®
Meiswetdom



Peach DRIFT®
Meiggili



Pink DRIFT®
Meijocos



Red DRIFT®
Meigalpio



Coral DRIFT®
Meidrifora



Apricot DRIFT®
Meimirrote



Pearl DRIFT®
Meijovaux



Scarlet DRIFT®
Meidelvega

DRIFT®



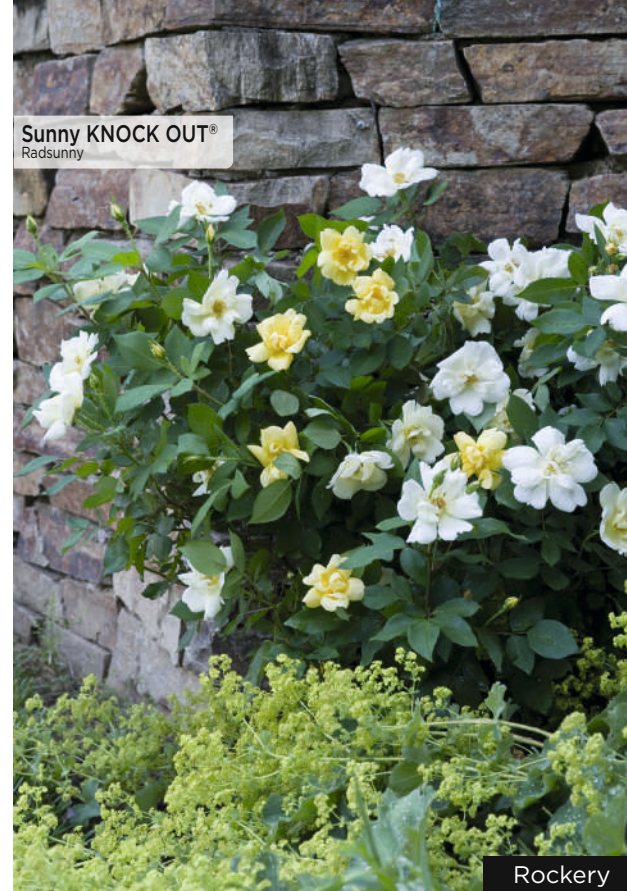
KNOCK OUT®
Radrazz

Bed



Double KNOCK OUT®
Radtko

Border



Sunny KNOCK OUT®
Radsunny

Rockery



Double KNOCK OUT®
Radtko

Planter



Bianca KNOCK OUT®
Meiradblaz

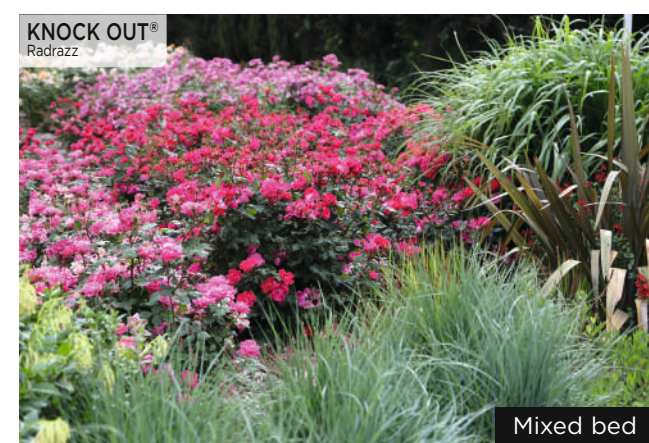
NEW

Bed



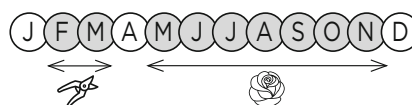
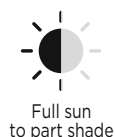
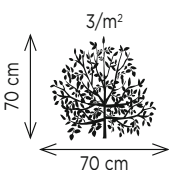
RODIN®/Pink KNOCK OUT®
Meigadraz

Border



KNOCK OUT®
Radrazz

Mixed bed



Small urban gardens

the knock out® family of roses

A blooming machine

Uses:

beds, various hedges, borders



No spray



Easy-care



KNOCK OUT®
Radrazz



Double KNOCK OUT®
Radtko



White KNOCK OUT®
Radwhite



RODIN®/Pink KNOCK OUT®
Meigadraz



Sunny KNOCK OUT®
Radsunny



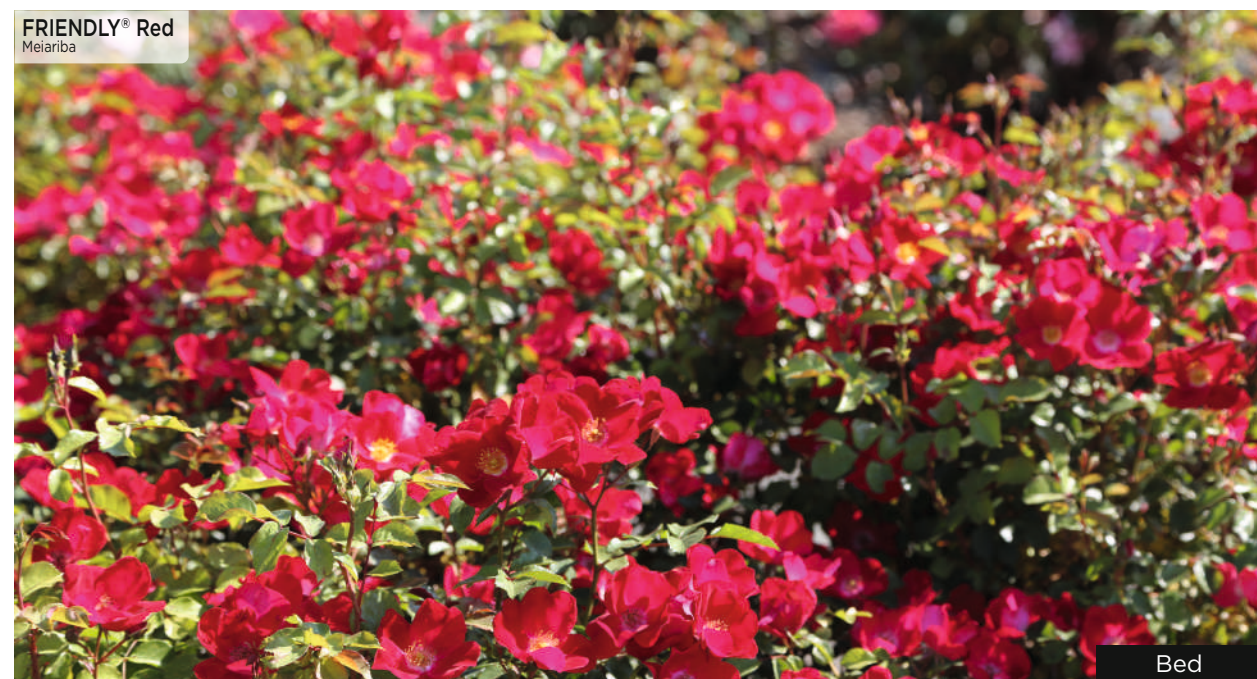
Pink Double KNOCK OUT®
Radtkopink



Bianca KNOCK OUT®
Meiradblaz

NEW

KNOCK OUT®





FRIENDLY® Sweet
Meinatope



Friendly®

The charm
of a wild
and natural
garden



No spray



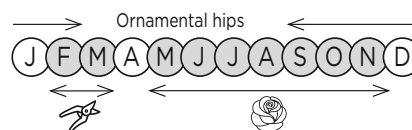
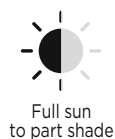
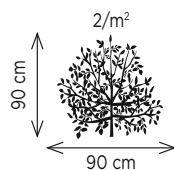
Easy-care

Uses:
beds, various hedges,
borders



FRIENDLY®
Mix of colors

Hedge



FRIENDLY® Pink
Meissalu



FRIENDLY® Red
Meiariba



FRIENDLY® Sweet
Meinatope



FRIENDLY® Purple
Meicosme



FRIENDLY®

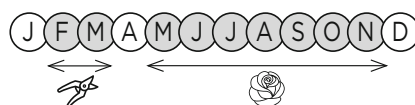
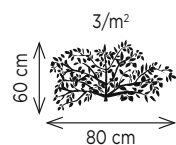


Golden STREET COLORS®
Meisaxa

NEW



Hedge



Jolie PROVENCE®
Meilegase



Hedge



No spray



Easy-care

Modernity
and ecofriendly
color for
your garden

Uses:

beds, various hedges,
borders



CHAMPS ÉLYSÉES®
Meiplumty



BELLE DE GRASSE®
Meibelitz



LA GRANDE MOTTE
Meimeigea



RÊVE DE PARIS®
Meilowmye



MOULIN ROUGE®
Meitraligh



Jolie PROVENCE®
Meilegase

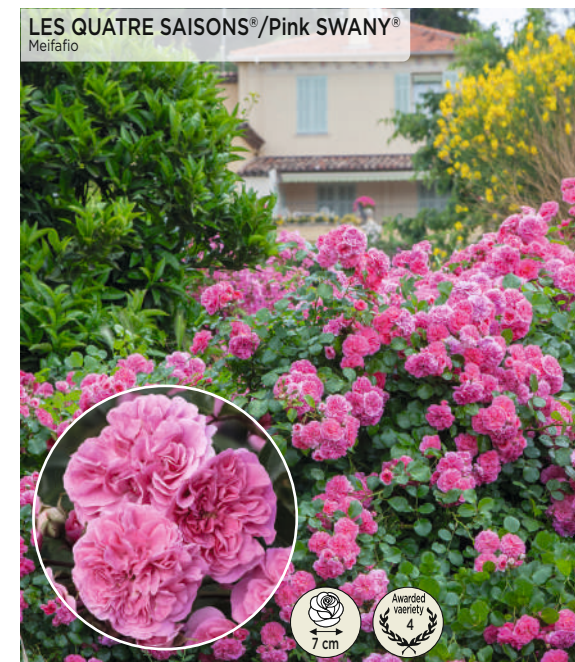
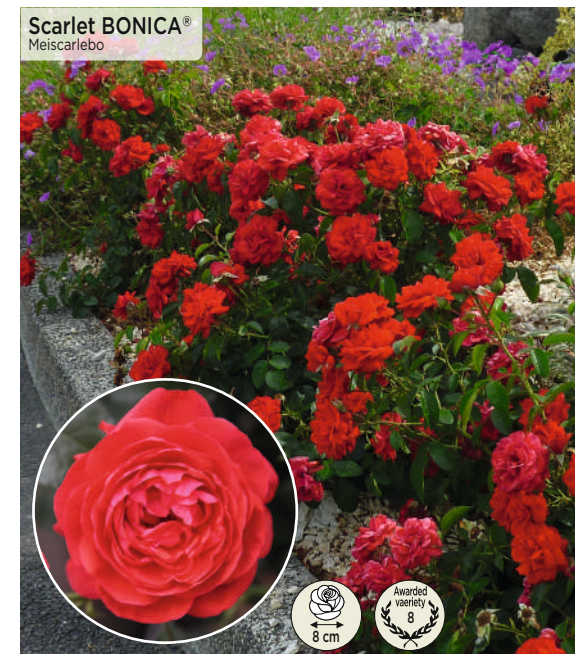


Golden STREET COLORS®
Meisaxa

NEW



STREET COLORS®





MEIDILAND®

The landscape safe bet

The landscape safe bet

Uses:

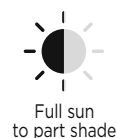
beds, various hedges, borders



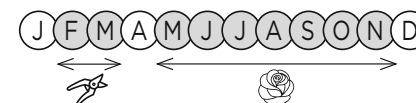
No spray



Easy-care



Full sun to part shade



MEILLANDECOR® the whole MEIDILAND® !
Discover the whole range on meilland.com



Pretty Polly®

Generous bunches of charming little flowers

PRETTY POLLY®



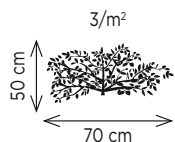
1 PRETTY POLLY® Pink Zlepolone



2 PRETTY POLLY® White Zlepolfour



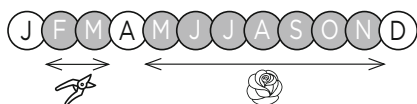
3 PRETTY POLLY® Lavender Zlepolthree



2 cm, in bunches



Full sun
to part shade



NEW

Zepeti®
Pink Glow
Meissoniet



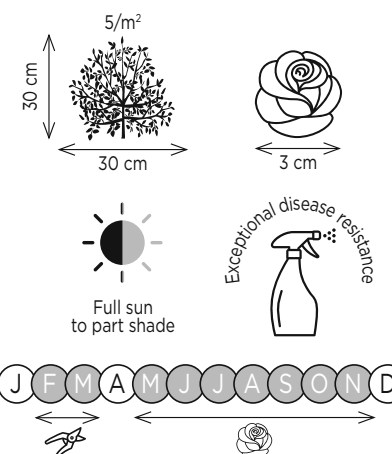
COMPACT ROSES

Roses for balconies and terraces

A selection of compact roses that are perfect for pots on balconies and patios. They'll also add a lasting touch of color to your beds.

Zepeti®

Compactness and resistance



Zepeti®
Meibenhino



Planters

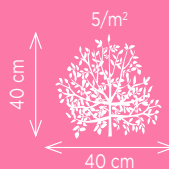


Borders

Your sweet surprise

Sugar Candy Rose®

Meiconfiz



Full sun
to part shade



J F M A M J J A S O N D

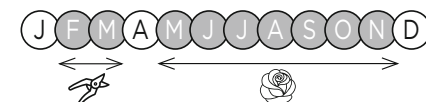
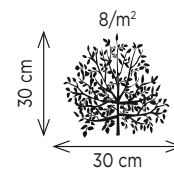




Lilly Rose[®]

Hohoemi Rouge

Small and cute!



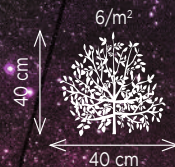
GALAXY®

Your constellation of flowers

COMPACT ROSES



Antares
Meilcy 001



A GUIDE FOR A SUCCESSFUL ROSE PLANTING

1. Ensure good reception

Bare-roots: do not delay planting them. If you plant within a week, you can keep them in a cool but frost-free place.

Containers and wrapped bare-roots: don't delay planting, keep them cool and frost-free, water if necessary.



2. Succeed in planting

- Weed the site and remove stones.
- On the surface, add organic matter. Do not put the amendment in contact with the roots but incorporate it into the soil so as not to burn them.
- Tilling the soil to a depth of 50 cm will allow the rose to establish well.



When to plant?

Ideally from November to March, excluding the hard frost periods. Pots can be planted all year round, except during heat waves and frost.



Where to plant?

Full sun or part shade. Avoid replanting in the place of roses, otherwise replace the soil to a depth of 50 cm.

3. Take care

Irrigation:

Drip irrigation is recommended, especially in summer and at planting.

Fertilization:

Organic fertilizer is recommended at planting.

Pruning:

A short pruning per year at the end of winter is recommended. For landscape roses in green spaces, this can be done mechanically (using a hedge trimmer). For climbing roses, maintenance pruning to remove dead wood at the end of winter is sufficient.



Authenticity label

When purchasing roses of protected varieties from MEILLAND, make sure that each plant has a MEILLAND label, a real certificate that guarantees:

- the authenticity of the variety,
- the registration of its trademark and patent as an original, stable, distinct and «patented» variety.
- the origin and traceability of the plant. This label is your guarantee, ask for it. Any unlabeled plant can be a counterfeit.





Black PERFUMELLA®
Meizhorh P11



Black BACARRA®
Meidebenne P12



PAPA MEILLAND®
Meicesar P11



EDDY MITCHELL®/
BLACK GOLD®
Meirysett P12



ALAIN SOUCHON®/
ROUGE ROYALE™
Meikarouz P9



MONA LISA®/
Rouge MEILOVE®
Meilyxir P12



ZEPETI®
Meibenbino P27



ROSE DU CICR®
Meizilena P12



STREET COLORS®
MOULIN ROUGE®
Meitraligh P23



STREET COLORS®
BELLE DE GRASSE®
Meibelitz P22



JUBILE DU PRINCE
DE MONACO®
Meisponge P13



FRIENDLY® Red
Meiariba P20



BOTERO®/
DUFTFESTIVAL®/
Rouge PERFUMELLA®
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